

The Tourism Network - practical marketing and support for tourism businesses and destinations

The Tourism Network provides marketing consultancy, event management and workshop facilitation, training and copywriting and publishing services for the UK tourism industry. Led by Susan Briggs who has over 20 years' direct of the tourism industry, we deliver tangible results for tourism destinations, attractions and accommodation providers.

Five of the ways we could help you:

1. Write a destination brochure/website or provide information for business support toolkits and books;
2. Facilitate a board or partnership meeting to increase collaboration between diverse "factions" or manage other bigger events;
3. Help you to improve your website, search engine results and e-marketing;
4. Support you and your staff by developing destination marketing skills and training for tourism businesses to improve their promotional activities;
5. Devise or improve your marketing strategy, making it more action and results-driven;
6. Act as a sounding board and external advisor, using our fixed-price services (yes, that's more than 5 but we always like to do a bit more!).

Who is "The Tourism Network"?

We are a small team of people who have known each other for years and enjoy working together. I (Susan Briggs) lead and am personally involved in each project and work with Elias Moubayed and Mary Tebje.

All our work comes through recommendations from happy clients. We've deliberately stayed small and avoid using external consultants so we can guarantee the quality of everything we do. We focus only on projects we believe in and enjoy so we can really throw our energy and enthusiasm into finding and creating new markets and ways of working for our clients. In addition to our practical experience, probably the biggest difference between ourselves and competitors is our enthusiasm. We love our work and it shows!

What kind of projects do we do?

Every project we do is different. Our shortest projects take just a day (often facilitating events or brainstorming new ideas) but we've also been retained for up to eight years. We are happy to give you as much time as you need. We don't use the "find and replace" approach to writing strategies! We particularly enjoy challenging, action-oriented, tricky projects! We enjoy unravelling knotty balls of string. Here are some examples of our previous projects and clients.

If you'd like to put our energy, enthusiasm and experience to work to benefit you, please email Susan@tourismnetwork.co.uk or call me on 01765 688178. We'll give you a direct and honest assessment of whether we can help you and how, as well as being happy to give fixed prices for all projects so you know exactly what you're getting for your budget.

The Tourism Network Ltd

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