

Tailor made workshops

We can offer tailor-made workshops for you and your colleagues at your venue - it's then up to you whether you want to offer training places free to participants or make a charge for them.

We can offer any of the subjects listed on this site or provide suitable trainers on other marketing subjects of your choice. We can also organise workshops which combine various different elements of marketing.

Some organisations use our services for in-house brainstorming, to solve particular problems or find new marketing opportunities.

One way of doing this is to organise an initial workshop, during which we discuss opportunities and highlight the tasks that need to be completed, with a follow up session shortly afterwards to check progress and work out next steps. This option is cheaper than a prolonged marketing consultancy project and has the added advantage of helping to train your staff on an aspect of marketing which is directly relevant to your needs.

Group workshops cost in the region of £650+ VAT for a one day workshop, including preparation, delivery and provision of hand-out and guidance notes. Half day workshops cost around £400 + VAT. Please note these prices are per group, and are therefore for up to 15 people. This means that if you organise a workshop for 15 people the cost per participant would be as little as £43 + VAT per full day training workshop and £26 + VAT for a half day workshop. These prices do not include the cost of refreshments, venue hire or travel to and from the training venue.

To discuss a tailor made workshop for your organisation call 01765 688 187 or email Susan Briggs. The Tourism Network also delivers longer term tourism training projects - read a recent Training case study - Tourism Knowledge