

Training

You want to know how to make your job easier, or how to do it better. You don't want to plough through pages of theory, just to know how to get the job done in the most effective and enjoyable way possible.

That's how we run The Tourism Network Training Workshops. They're practical and entertaining and use a combination of presentations, exercises and examples so you can put what you learn into practice as soon as you've done the workshop. Practical marketing and customer care training for tourism professionals

We offer a variety of formats: one-to-one sessions, group workshops, workbooks and e-learning. We will shortly be announcing our forthcoming programme of open courses.

You can also book tailor made courses at a venue of your choice - it's then up to you whether you want to offer training places free to participants or make a charge for them.

Some organisations use our services for in-house brainstorming, to solve particular problems or find new marketing opportunities -click here for more details. This option is cheaper than a prolonged marketing consultancy project and has the added advantage of helping to train your staff on an aspect of marketing which is directly relevant to your needs.

Group workshops cost in the region of £650+ VAT for a one day workshop, including preparation, delivery and provision of hand-out and guidance notes. Half day workshops cost around £400 + VAT.

Please note these prices are per group, and are therefore for up to 15 people. This means that if you organise a workshop for 15 people the cost per participant would be as little as £43 + VAT per full day training workshop and £26 + VAT for a half day workshop. These prices do not include the cost of refreshments, venue hire or travel to and from the training venue.

To discuss a tailor made workshop for your organisation call 01765 688178 or email Susan@tourismnetwork.org

The Tourism Network also delivers longer term tourism training projects - read a case study of an innovative and successful training programme.

Our marketing training workshops can benefit anyone working in:

- visitor attractions
- destinations, local & regional agencies
- accommodation providers
- tour operators and transport providers

These are just a few comments from previous participants - see below for a sample list of some of the companies that have benefitted.

"..short note to say how useful and informative the recent workshop was..."

" ... being still fairly new in developing the travel trade business, I found the day very enlightening and now understandable. Susan Briggs was an excellent trainer."

"it was a great refresher and also really good for getting the inspiration flowing in terms of relating the theory to the reality of my current working role. I have a look over the day's notes and already fresh ideas are bubbling away!"

"to tell you how useful I found your 'promoting your website' course..I have been invited back for a second interview next Monday. What I learnt in the course, together with your excellent notes, were invaluable for the presentation I had to prepare as part of the interview."

" the seminar was stupendous. We all learnt so much."

" an interesting and truly inspirational day"

" take the opportunity to thank you for your talks on Tuesday - I found the day very informative. The topics were covered comprehensively and in a way that kept our interest alive throughout."

We've trained over 2000 people so far - these are just some of the companies who have benefitted through our training workshops:

- BBC;
- British Museum;
- Hayward Gallery;
- London Zoo;
- Royal Botanic Gardens, Kew;
- The National Trust;
- Tussaud's Group;
- Royal Air Force Museum;
- Royal Garden Hotel;
- Marriott International;
- Novotel London;
- Science Museum;
- The Big Bus Company;
- The Dorchester;
- Eton Town House;
- National Maritime Museum;
- The Landmark Hotel;
- Lee Valley Regional Park;
- Royal Society of Arts;

- Victoria and Albert Museum;
- Holiday Inn;
- The Savoy Group;
- Wimbledon Lawn Tennis Museum;
- British Airways London Eye;
- National Gallery;
- Public Record Office;
- Geffrye Museum;
- Lancaster Court Hotel
- Thistle Kensington Park Hotel
- staff and members of destination management organisations, local authorities and regional tourist boards.