

Practical marketing and support for tourism businesses & destinations from The Tourism Network

This site was developed by The Tourism Network, led by Susan Briggs who has over 20 years' experience, delivering tangible results for tourism destinations, attractions and accommodation providers. Not everyone can afford consultancy so we've created this site to provide free tips, background information and signpost other useful organisations.

How this site can help you:

- basic information to help you understand the tourism industry, including definitions of tourism and industry structure
- glossary of tourism industry terminology
- key tourism organisations
- general sources of business advice and information
- free advisory publications
- research and statistics
- ongoing ideas, information and inspiration with our free newsletter

Do keep coming back to the site - we've got an ambitious development programme ahead of us so will be making many more changes and improvements over the next few months. If you have suggestions for information that should ideally appear within the site, please contact me on 01765 688178 or email susan@tourismnetwork.co.uk

In the meantime why not subscribe to our free newsletter with its tips and thought-provoking tourism marketing ideas?