

Who Can Benefit

If you work in tourism, leisure, travel or hospitality, you're likely to benefit from our Marketing Training Workshops.

They are particularly relevant to anyone working in visitor attractions; accommodation providers; destinations; venues; museums, arts & heritage; local & regional government and tourist boards.

Here's a list of what people have said about our training workshops and some of the organisations we've helped to train

"..short note to say how useful and informative the recent workshop was..."

"being still fairly new in developing the travel trade business, I found the day very enlightening and now understandable. Susan Briggs was an excellent trainer."

"it was a great refresher and also really good for getting the inspiration flowing in terms of relating the theory to the reality of my current working role. I have a look over the day's notes and already fresh ideas are bubbling away!"

"to tell you how useful I found your 'promoting your website' course..I have been invited back for a second interview next Monday. What I learnt in the course, together with your excellent notes, were invaluable for the presentation I had to prepare as part of the interview."

"the seminar was stupendous. We all learnt so much."

"an interesting and truly inspirational day"

"take the opportunity to thank you for your talks on Tuesday - I found the day very informative. The topics were covered comprehensively and in a way that kept our interest alive throughout."

A sample list of some of the organisations who have benefitted through our training workshops:BBC; British Museum; Hayward Gallery; London Zoo; Royal Botanic Gardens, Kew; The National Trust; Tussaud's Group; Royal Air Force Museum; Royal Garden Hotel; Marriott International; Novotel London; Science Museum; The Big Bus Company; The Dorchester; Eton Town House; National Maritime Museum; The Landmark Hotel; Lee Valley Regional Park; Royal Society of Arts; Victoria and Albert Museum; Holiday Inn; The Savoy Group; Wimbledon Lawn Tennis Museum; British Airways London Eye; National Gallery; Public Record Office; Geffrye Museum; Lancaster Court Hotel and Thistle Kensington Park Hotel as well as members and staff of local authorities and regional tourist boards